

TO : DIPR : NLG.

FM : DIPRO : BDL.

**GRAM EXPO AT BOMDILA**

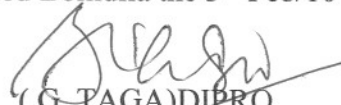
**BOMDILA – 03<sup>rd</sup> FEB'10** : A 3-days Gram Expo on the employment generation products under Prime Minister Employment Generation Programme (PMEGP) sponsored by the Khadi and Village Industries Commission began here today at Bomdila.

Inaugurating the said District Level Exhibition, Deputy Commissioner i/c ADC Rinchin Tashi while acknowledging the continued efforts of the KVI Board/Commission and the Department of Textile and Handicrafts Bomdila, for organizing the District Level Exhibition continuously for the last seven years, lamented that the annual affair, instead of gaining momentum and upward trend seems to be losing its charm and credibility evident from the poor turn up of the entrepreneurs and the poorer merchandise put on display for sale cum exhibition. Though the government has initiated various employment generation schemes for the educated unemployed youths, there seems to be some co-ordination gap between the executing agencies and the target group, he said. There is lack of awareness and the department concerned should take the onus upon itself to disseminate information up to the ground level. Instead of making it a routine affair, efforts should be made to ensure that the very purpose of the programme is not defeated, he added. As a piece of advice to the educated unemployed youths, the chief guest had to say that the days of running after easy money in the form of contract or supply works are limited and white collared jobs few. Therefore, it is imperative to go for income and employment generating activities according to one's aptitude and attitude. The opportunity given to them needs to be availed in true spirit. Right planning, perseverance, hard work with a pinch of luck pays off in the long run, observed ADC Tashi. Earlier, ADTH Dorjee Phuntso, while speaking on the particulars of the PMEGP; which is said to be a revolutionary decision of the Ministry of Micro, Small and Medium Enterprises by merging PMRY and REGP schemes, urged the Industries department and the District Task Force Committee for giving priority to the manufacturing sector. A total of 10(Ten) entrepreneurs put up their stall of which seven were from the district and the rest three were from Naharlagun, Doimukh and Sagalee.

Earlier in the morning, A.K. Sharma and his team from North-East Institute of Science and Technology (NEIST) Jorhat, Assam (Council of Scientific and Industrial Research) with the help of power point presentation conducted an awareness programme on Water Literacy attended by the administrative officers, head of departments and general public. Speaking on the occasion, the Deputy Commissioner i/c ADC Rinchin Tashi urged for linking up of the training programme with the departments of Health and Public Health Engineering so as to achieve optimum result and the need to centre these programmes in the village and block levels involving the PRI members who are the grass root functionaries besides the concerned administrative officers. This is the age of information and creating awareness is of utmost importance, added Rinchin Tashi. The NEIST team would be conducting these programmes at Rupa and Kalakatang too in the district.

NO.WK/IPR-(05)4637/09-10

Dated Bomdila the 3<sup>rd</sup> Feb/10

  
(G. TAGA) DIPRO  
West Kameng District  
Bomdila

DIO(NIC) BDL